

Audrey Gaffney Associates

November 2017



Skylon Hotel, Dublin



Silverbirch Hotel, Omagh

Audrey Gaffney Associates is one of Ireland's leading interior architectural firms specialising in hospitality interiors. The firm provides design solutions for both new builds and retrofits and counts a wide variety of hotels and dining establishments amongst its client base.

Our company philosophy is not only to create and inspire but to add value and make a difference to your customer experience and ultimately drive revenue. Our vision for each project is to capture "the essence of the building and brand", and combine true spatial awareness for the "customer experience" whilst ensuring the flow of operations (for staff) are seamless and effortless.

Our portfolio includes The Dublin Skylon Hotel, The Oak Room Restaurant in Cavan, The Balmoral Hotel in Belfast and The Silverbirch Hotel in Omagh to name but a few.

Furthermore, we have also carried out conservation work on some of the most historic hospitality venues in the country. These include Cabra Castle, Bellingham Castle, Beleck Castle and the gothic styled Markree Castle in Co. Sligo. Markree Castle has seen extensive work carried out by us where we were responsible for the interior architecture, interior design and project management over a two-year period.

Current projects include a new 5* Hotel & Spa Resort in the North-West set to open in 2019, The Castleknock Hotel & Country Club in Dublin, two hotels in Spain, and further bar & restaurant work within Ireland, the UK and mainland Europe.

While many clients of both new and existing properties may already have determined a version of what they want their finished property to look like, Audrey sees it as her role to present options to modify certain elements in keeping with their overall brief. This can be done as a means of creating more space or functionality, as well as increasing revenue. "A lot of the time they will have a layout that they want and we will put options to them, as a means of easing any problems that they may be having".

When working with a client's brief, Audrey Gaffney Associates look to fit end users and staff workflows around new and existing elements of a design – with repeat clients often giving further creative control to her with their focus shifting to price and delivery concerns. "When they're kind of on the fence and they're not sure, I just say trust me. It could be a feature, it could be something dramatic with lighting or it could be a seating arrangement or wall colour".



Balmoral Hotel, Belfast



Oak Room Restaurant, Cavan

Photos by Niall Cummins Photography



AUDREY GAFFNEY
ASSOCIATES



Castleknock Hotel & Country Club, Dublin



Markree Castle, Sligo

YOUR HOSPITALITY DESIGN EXPERTS

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